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Title Globalisation as glocalisation in China: a new perspective

Author Wang, Ning

Is Part Of Third World Quarterly, 02 November 2015, Vol.36(11), p.2059-2074

Description In the current Chinese and international cultural and theoretical context **globalisation** has been one of the most heatedly debated topics of the past decade. This raises these questions: why should we Chinese humanities scholars deal with this topic with such enthusiasm? Has China really benefited from **globalisation** in its modernity project? How is **globalisation** realised in the Chinese context? How has it affected China's humanities and culture? The advent of **globalisation** in China is subject to various constructions and reconstructions in its glocalised practice. So it is actually a sort of **globalisation** in the Chinese context. Based on my previous research and on others' publications, I offer my own reconstruction of **globalisation** with regard to its 'glocalised' practice in China. In the age of **globalisation**, modernity has taken on a new look, or become a postmodern modernity, characterised by contemporary consumer culture. Along with the rapid development of its economy, China is now experiencing a sort of 'de-third-worldising' process, with its function increasingly important in the world.

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